



## MARKETING/PR

The Marketing/PR person will be responsible for a great deal of the contact with the general public. They must be professional, friendly, well-groomed and get along well with all people. The Marketing/PR person's main focus will be maintaining our strong presence on social media as well as formulating new and innovative marketing strategies in order to generate new sales leads.

They must also operate under our top core values; Humble, Hungry and Smart.

### RESPONSIBILITIES/REQUIREMENTS:

- 40 HOUR MIN. WORK WEEK
- PROFICIENT IN SOCIAL MEDIA
- STAY UP TO DATE WITH LATEST SOCIAL MEDIA TRENDS
- MUST HAVE SALES EXPERIENCE
- MUST HAVE SOME PHOTO/VIDEO KNOWLEDGE
- MUST HAVE SOME MARKETING EXPERIENCE
- MUST HAVE SOME SEM, SEO AND WEBSITE EXPERIENCE/KNOWLEDGE

### WHAT WE CAN OFFER YOU:

- 4% OF TOTAL SALES
- 2% BONUS OF TOTAL SALES AFTER \$80,000.00 IN SALES HIT WITHIN THE MONTH
- DIRECT PRIMARY CARE MEMBERSHIP PROVIDED
- MAJOR MEDICAL PROVIDED
- PAID VACATION AFTER 1 YEAR\*
- MONTHLY PERFORMANCE BONUS OPPORTUNITIES
- CULTURE FOCUSED ENVIRONMENT
- PROGRESSIVE AND LOCALLY OWNED SHOP
- PREMIER FACILITY WITH TOOLS PROVIDED\*
- EXTREMELY BUSY AND HEAVILY MARKETED SHOP

**To Apply:** Please submit your resume with contact information and the position you are applying for to [bestbodyshopinwichita@yahoo.com](mailto:bestbodyshopinwichita@yahoo.com)